

The New Local

Building Resilient and Regenerative Communities, Cities, Towns, and Mainstreets in a Post-COVID & Climate Change World



'The world needs a New Story and a New Roadmap to renew, restart, and reconstruct our Communities'

Two of the world's leading thinkers on Resilient Communities, Places, and Businesses that put people and planet first are sharing their expertise and insight in this exciting webinar series.

Michael Shuman (Author, *Put Your Money Where Your Life Is*) and Gilbert Rochecouste (Village Well), with assistance from Dr. Colin Hocking (Adjunct Research Fellow, LaTrobe University), have joined forces to turn over 60 years of experience into a practical roadmap for our times.

In this webinar series, we will help you define new practical tools, process, and strategies for refocussing placemaking and community economic development in a post-COVID world built around Ten Principles of Resilience, Renewal, and Reconstruction:

- Regenerative
- Placemaking
- Local Equity
- Culture and Meaning Making
- Global and Local Connectivity
- Economic Diversification
- Local Reinvestment
- Local Ownership
- Self Reliance
- Local Democracy



Michael H. Shuman [USA]

An economist, attorney, author, entrepreneur, and a leading global visionary on community economics and loyalism, Michael is known for his fun, dynamic, and practical approach towards making places and communities more resilient and self-reliant. Michael is a leading proponent of the New Local Story.



Gilbert Rochecouste [AUS]

Recognised as one of the world's most successful Placemakers and community activators, Gilbert has worked with over a thousand cities over the last thirty years to bring his flamboyant brand of Placemaking to communities across the world. As the director and founder of Village Well, Australia's premier Placemaking consultancy, he passionately believes in the capacity for people to create loveable places.

We invite you to take a deep dive with us in creating a new pathway towards Regenerative Communities.

In the first introductory webinar we'll set the scene, and following sessions will discuss practical tools and processes to create a roadmap of renewal.

Please register via [TryBooking](#)

Date: USA — 7pm (EDT) 22nd July 2020
AUS — 9am (AEST) 23rd July 2020
INTRODUCTION WEBINAR IS FREE

