



# Join us for the first ever Regenerative Placemaking Training!



## Bringing Regenerative Placemaking to Life: Tools for Transformation

Our world is hungry for a new story. We know that “business as usual” is not meeting our needs, and people are looking for strategies to nourish life, culture, support each other and restore our relationship with nature.

Regenerative placemaking offers a different story. An approach that is rooted in place, and informed by systems thinking, deep listening, justice, and ecological wisdom. It invites us to shift from extraction to co-creation and life sustaining actions, from disconnection to reciprocity and you can be part of this movement.

### Who is this for?

It’s designed for those who want to make meaningful change—placemakers, creatives, developers, designers, facilitators, community leaders, government professionals, and the simply curious.

### Who is Village Well?

Village Well was Australia’s first placemaking consultancy, and now, 35 years on, we are its first Regenerative Placemaking consultancy. Through our experience with over 2,500 places and communities, we have experience in delivering city-shaping projects, leading wellness precincts and attractive office locations. We remain at the forefront of global placemaking innovation, assessment and execution. Our PlaceSchool offers education and training to help build capacity, introduce innovative ideas and bring together like-minded people to share, learn, grow, and make an impact in their work.

**Every Tuesday:  
26th Aug–28th October,  
9:00–11:00 am AEST  
(Online)**

- Monday 25th– 27th October, 4:00–6:00pm PDT
- Monday 25th– 27th October, 5:00–7:00pm CST
- Monday 25th– 27th October, 7:00–9:00pm ET



## Your Learning Journey

Each session is a combination of big ideas, evidence-based strategies, and space to reflect, all with the aim to help you integrate Regenerative Placemaking into your day-to-day. Through live conversations, pre-recorded insights, and personal practice, you'll gain tools to transform how you think, feel, and act in and with place. Ultimately, this course will help expand your capacity for regenerative action.

### Course Format:

- 10-week online course every Tuesday
- You'll be working on a project to explore how to take the thinking to practice
- Weekly time commitment of ~3.5 hour/week
  - Live sessions: 2 hours/week
  - Individual reflective practice: 1.5+ hours/week

### Week 1: Welcome + Regenerative Placemaking Foundations

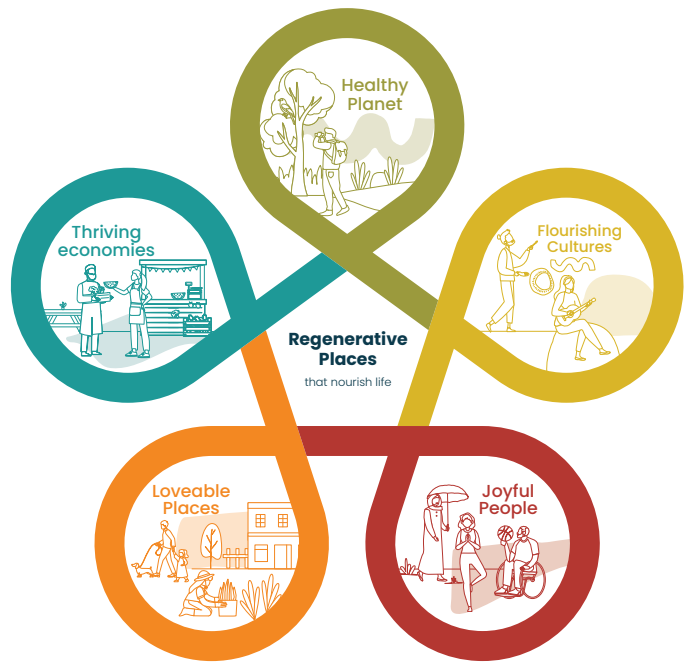
Explore the origins of the regenerative movement and learn about Regenerative Placemaking, key distinctions from other placemaking approaches, and the five pillars of Village Well's Regenerative Placemaking Model, and how they can build your regenerative practice.

### Week 2: Value Systems at Work

Identify your personal and organisational values. Learn how to transform values into action and evaluate their presence in your current work.

### Week 3: Realigning with your Purpose

Reflect on the higher purpose of your work. Explore the core principles of regenerative placemaking: values-led, place-based, systems-supporting, and identify the ways in which you currently practice some elements of regenerative placemaking.



### Week 4: Sector Mapping + The 20 Layers of Regeneration

Map your sector and its opportunities for transformation and learn about our 20-layer framework for place analysis.

### Weeks 5–9: Deep Dive into the Five Pillars of Regenerative Placemaking

Each week explores one of our Regenerative Place Pillars in depth and provides an overview of four key layers within each pillar. The session will begin with a short presentation followed by personal reflection, brainstorming and group sharing:

- **Week 5: Ecologies**  
Working with natural systems and moving beyond sustainability to regeneration
- **Week 6: Cultures**  
Strengthening connections and celebrating unique stories
- **Week 7: People**  
Enhancing a places' positive social impact
- **Week 8: Loveable Places**  
Creating successful places that people love
- **Week 9: Local Economics**  
Future-proofing our local economic resilience

### Week 10: Action Plan + Celebration

Co-create personalised action plans for applying regenerative thinking to your work and projects. We will end where we began, reflecting on our work and its opportunities for regenerative placemaking.



## Benefit

Regenerative placemaking maximises the positive impact of human interaction, drawing on ecological thinking, justice, equity, and deep listening to Country.

This 10-week online course will help you understand regenerative placemaking and determine how you can implement it within your work.

- Learn how to think regeneratively about place and people
- Deepen your understanding of the five pillars for place-led regeneration
- Identify ways to incorporate regenerative placemaking into your work
- Understand the layers and stories supporting regenerative placemaking
- Join a growing network of practitioners creating transformation



## Presenters and Facilitators



### Gilbert Rochecouste, Founder

Gilbert is a well-loved speaker and presenter. He is recognised locally and internationally as a leading voice in regenerative placemaking and the creation of vibrant, resilient loved places. He is a highly sought-after speaker and skilled facilitator for community and stakeholder engagement activities and has worked with over 2,500 cities, towns mainstreets and communities over the past 33 years.



### Emma Hall, Director of Placemaking

Emma is a strategic placemaker and innovator with experience in Architecture, Urban Design, Community Engagement, Social Programs, and Strategy. Beyond ample experience delivering placemaking strategies, she is a talented facilitator and aims to empower and build the capacity of those she works with, to provide the best outcomes for places and communities.



### Cris Hernandez-Santin, Regenerative Placemaker

Cris has over 15 years of experience in regenerative design and is one of the authors who first coined the term regenerative placemaking. She has a PhD in Biodiversity Inclusive Design from RMIT, a process to bring non-human voices into 'city-making' processes. Cris's passion for learning and sharing knowledge and her system-thinking skills translate into an evidence-based and nuanced understanding of your place.

\*Regenerative Placemaking is part of the global movement towards just, resilient and diverse world.

\*\*Presenters may be subject to change

